

IYS(18)22

Report of the Sixth Meeting of the North Atlantic Steering Committee for the International Year of the Salmon (IYS)

Conference call

01 June 2018

1. Opening of the meeting

The Chair, Kim Damon-Randall (USA), opened the meeting by welcoming the members of the North Atlantic Steering Committee (the Committee). Apologies of absence were noted from Arnaud Peyronnet (EU), Paul Knight (NGO Co-Chair) and Wojciech Wawrzynski (ICES). Cathal Gallagher took on the role of representing the EU in addition to representing EIFAAC. A full list of participants is given in Annex 1.

2. Adoption of the agenda

The Committee agreed to adopt the agenda with no amendments. The agreed Agenda IYS(18)20 is given as Annex 2.

3. IYS Website

3.1 *Text for the website*

The Secretary updated the Committee to let them know that comments had been received on the proposed website text paper (IYS(18)16) from Committee members giving differing opinions as to its suitability. It was therefore proposed that a reworked version of the website text would be sent to the Committee for consideration and that this version would also accommodate comments made at this meeting. It was proposed and accepted that if it is not possible to agree the reworked version of the text in a short time frame the Secretariat will discuss delaying the launch of the IYS website with the Pacific team and look at the options of reworking the text in a face-to-face meeting of NASC.

3.2 A discussion followed with members of the Committee raising questions regarding why the agreed Key Messages were not predominantly used, where the stated vision had come from and whether in appearing to call for experts (*'Experts will be needed...'*) and calling people to action, consideration had been given to how any expectations raised could be met. It was also observed that large portions of the text were most applicable to the Pacific west coast and that the website needed to keep the main body of text focused at the hemispheric level.

3.3 A proposed solution to moving the IYS website forward, in the absence of agreed text, was to use the agreed Key Messages on the site to enable it to go live. Thus, allowing time for the text to be developed and as it is agreed uploaded onto the IYS website pages.

- 3.4 *Images, updates on acquisitions from members of the NASC*
Available images were briefly discussed and contact with Nevil Crabbe from the Atlantic Salmon Federation will be followed up.
- 3.5 *Sponsors page and associated document*
The situation was described by the Secretary: NPAFC wish to have a sponsor's page on the IYS website and have produced a document outlining IYS and sponsorship which the Secretariat is reviewing. The idea of a sponsorship page was raised at the outreach workshop in March 2018. The NASCO NGOs in attendance were not opposed to the idea and saw benefits in having such a page.
- 3.6 Concerns were raised by the Committee about governance and the need for clear guidance as to what sponsors are identified as supporting, who is sponsoring what and how they are recognised in relation to the level of donation made. It would need to be made clear who had accepted money from whom. Clarification was requested to determine whether the sponsorship page was a research sponsorship page or a general IYS sponsorship page given the former would more easily align with established NASCO set up.
- 3.7 *Logo use and associated guidance*
A logo usage document (ICC(17)7) was agreed by the Coordinating Committee, in advance of their September conference call. This document is now outdated for a number of reasons and the Secretariat suggest that it be updated. At the January / February NASC and CC meetings in London, it was proposed that an "I Agree to the Terms and Conditions" button should be added to the IYS website concerning logo use. This would mean anyone wanting to use the logo would be agreeing to the terms and conditions that are laid out in the updated logo usage document. The Committee agree to this approach and welcome seeing the updated document as soon as possible.
- 3.8 *Flags and links for the home page*
The Committee were informed that all Heads of Delegation would be asked to provide a link for a website with IYS information on it related to each flag appearing on the home page of the IYS website.
- 3.9 Throughout the discussion it was raised that we should encourage and celebrate a wide spectrum of people to engage with the IYS and it was felt that the events page and projects page would provide the opportunity for this.

3 Ministerial Launch

The Launch was discussed with 30 October 2018 being the proposed date around which events could focus. It was explained that the briefing document was still in preparation

and that it would be provided to the Committee after 18 June for consideration. Approaches have been made to the US representative and the Head of Delegation for the EU intends to provide the date to Commissioner Vella. Other Parties are awaiting further information before following up on the initial approach made.

4 State of Salmon Report

4.1 The paper (IYS(18)17) relating to this agenda item that had been previously sent to Committee members on 29 May and was introduced by the Assistant Secretary. It was explained that the suggested content could be used in its component parts or come together in a single document / report or both. The intention of this would be to make the best use of any content created and to provision a variety of information presented in different ways to the Parties, jurisdictions and NASCO NGOs for use during the IYS and beyond.

4.2 Members of the Committee advised that one of the original intentions of the State of the Salmon Report was to raise the profile of NASCO as the main wild Atlantic Salmon Organization and welcomed the ambition of the proposal. Whilst they would like to see all the suggested components delivered, time and budget will determine what can be produced. They therefore asked to be provided with information on costs and time frame of delivery. The desired deadline for the final document was identified as May 2019 for it to be presented at the NASCO 2019 IYS Symposium and Annual Meeting.

4.3 Further discussions recommended that the river stories at a local level should be told through the State of the Salmon report to connect people to the species and the situation they face. The Secretariat will consider how this can be done and provide the Committee with some suggestions at its next meeting.

5 Budget

5.1 NASCO Website

There is an agreed need to update the NASCO website, which would cost an estimated £15,000. The Committee was asked to confirm that they would agree this spend from the NASCO IYS budget. The Committee seemed to be supportive of the rationale but clear confirmation wasn't given. A discussion concerning a spending plan for the whole IYS budget and how sign off on how spend is undertaken was had by the Committee. It was noted that the Secretariat needs to agree substantial spend with the Steering Committee (as detailed in IYS(16)8). A spending plan needs to be produced and shared with the Council. However, it has not been possible to do this to date due to the uncertainty concerning IYS activities. A budget will be developed and shared for consideration.

5.2 State of Salmon Report

Following the discussion earlier in the meeting, agreement to seek information on the costs of the component parts suggested in IYS(18)17 will be sought. An outline of costs will be provided to the Committee at its next meeting.

5 Engagement with the Arctic and Baltic

5.2 *Contact with HELCOM*

The Committee were informed that the HELCOM Deputy Secretary had contacted NASCO about the IYS and information has been provided. As it has been previously agreed by the NASC that the incorporation of the Baltic into the IYS would be dealt with through the EU and Russian Federation Heads of Delegation, the Head of Delegation for the EU has been informed and the recently identified Head of Delegation for the Russian Federation will be informed following the Annual Meeting of NASCO.

5.3 *Engagement with the Arctic*

The Committee were reminded it had previously been noted that Denmark (in respect of the Faroe Islands and Greenland) agreed to consider an appropriate approach to involving Arctic interests in the work of the NASC. The Head of Delegation of Denmark (in respect of the Faroe Islands) has been contacted and has agreed to follow this up.

6 NASCO IYS Activities

6.2 *NPAFC Research Strategy and related Research Study Group*

The Secretariat made the Committee aware of recent discussions with the Scientific Advisory Group (SAG) and International Atlantic Salmon Research Board (IASRB) Chairs regarding research at the hemispheric level. The Chairs and Secretary are clarifying the way in which NASCO has agreed to work with the NPAFC on research activities, and in general, to assist NASCO in managing engagement with the Pacific.

6.3 *IYS activity feedback from Parties / jurisdictions*

Six responses have been received to date (EU UK - England and Wales, EU UK - Northern Ireland, EU UK - Scotland and EU – Sweden, Norway and the USA). The deadline was 15 May. The Secretariat encouraged more responses and asked for the Committees support in encouraging responses.

7 Any other business

9.1 *2017 Special Session Report*

The Secretary informed the Committee that amendments to the introduction had been provide at the end of May and would be reviewed as soon as possible. The Secretary agreed to finalise the report (not the Executive Summary) and distribute it to the Committee with the intention that the report text could be agreed by the end of the Annual Meeting. Once it is agreed, an Executive Summary will be prepared for agreement and then the report printed and distributed.

9.2 *Face-to-face meeting*

The Secretariat agreed to send the Committee a doodle poll with possible dates for a face-to-face meeting in July and August. Doug Bliss offered to host a meeting in Canada and Brussels was also discussed as possible locations.

8 Report of the Meeting

The Secretariat agreed to circulate a draft report.

9 Close of the Meeting

The meeting concluded at 15:15 BST

List of Participants

Raoul Bierach	Norway
Doug Bliss	Canada
Julie Crocker	USA
Kim Damon-Randall	USA (Chair)
Cathal Gallagher	EIFAAC and European Union
Emma Hatfield	NASCO Secretariat
Anne-Kristin Jøranlid	Norway
Sarah Robinson	NASCO Secretariat

IYS(18)20

**Meeting of the North Atlantic Steering Committee for the International
Year of the Salmon (IYS)**

Conference call

13:00-15:00 (BST) 01 June 2018

Agenda

1. Opening of the Meeting
2. Adoption of the Agenda
3. IYS Website
4. Ministerial Launch
5. State of Salmon Report (IYS(18)17)
6. Budget
7. Engagement with the Arctic and Baltic
8. NASCO IYS Activities
9. Other Business
10. Report of the Meeting
11. Close of the Meeting

Secretary
Edinburgh
1 June 2018