

ICC(16)4

Report of the First Meeting of the IYS Coordinating Committee

*Conducted by Conference Call and Webex
6 October 2016*

1. Opening of the Meeting

- 1.1 The Co-Chairs, Mark Saunders (NPAFC) and Dan Morris (NASCO) opened the first meeting of the IYS Coordinating Committee and welcomed all participants. It was agreed that Mark Saunders would Chair the meeting and he presented a brief overview of the proposed agenda for the meeting. The Coordinating Committee adopted the agenda without change although it was agreed that discussions on the wording of the contribution agreement, as it related to NASCO, would be handled by the Co-Chairs and the NASCO and NPAFC Secretaries after the main meeting ended.
- 1.2 The following members of the Coordinating Committee participated in the meeting
Peter Hutchinson (NASCO)
Carmel Lowe (NPAFC)
Doug Mecum (NPAFC)
Dan Morris Co-Chair (NASCO, Co-Chair)
Vladimir Radchenko (NPAFC)
Mark Saunders (NPAFC, Co-Chair)
- 1.3 Harold Belongilot, Jennifer Chang, Nancy Davis and Madeline Young (NPAFC Secretariat) supported the work of the Committee. Jennifer Chang served as Rapporteur for the meeting.

2. IYS Governance – Review of the Terms of Reference and consideration of operating procedures for the Coordinating Committee

- 2.1 Prior to the meeting, a document, developed by NPAFC, had been circulated to members of the Coordinating Committee providing details of governance arrangements for the IYS drawing on the Outline Proposal agreed by both NASCO and NPAFC. The aim of this document, once agreed, will be to provide guidance on how the Coordinating and Symposium Steering Committees (and possibly the Regional Steering Committees) conduct their work.
- 2.2 The document included TORs for the work of the Coordinating Committee and the intention was that once these had been agreed by the Coordinating Committee the TORs for the other Committees would be completed. It was recognised that the governance of the IYS needed to be inclusive, flexible and supportive and that the governance structure may, therefore, need to be reviewed from time to time. Furthermore, most of the activities under the IYS would be undertaken at the Regional/RFMO and party/jurisdiction level and that the TORs should closely reflect the activities assigned to the various Committees in the Outline Proposal. For the Coordinating Committee, it was noted that its functions included activities at a ‘salmosphere’ level such as branding, but that in conducting its work

it would need to seek guidance from the Regional Steering Committees. It was agreed that it would be helpful if the Regional Steering Committees could provide their advice in the form of options that could be considered by the Coordinating Committee in taking its decisions. It was agreed that wording should be developed for inclusion in the TORs that elaborated on the interactions between the IYS Committees.

- 2.3 The Coordinating Committee noted that the Outline Proposal indicates that the Coordinating and Symposium Steering Committees should comprise both managers and scientists. It was agreed that the reference to managers on these Committees should be interpreted to mean professional fishery managers.
- 2.4 The Coordinating Committee noted that while the Outline Proposal indicated that it should only comprise nominated representatives of the two lead organisations (NASCO and NPAFC) the Coordinating Committee could co-opt additional expertise but that this would require agreement of both lead organisations. It was recognised that it would be desirable to keep the Coordinating Committee small to allow its effective functioning and only to seek additional expertise where required for specific tasks. In this regard, core partners had been identified by both NASCO and NPAFC but it was agreed that, while these partners should be included in the work of the Regional Steering Committees, their involvement in the Coordinating Committee should be considered in the light of the work being undertaken. In that regard, NASCO indicated that it would be holding the first meeting of the North Atlantic Steering Committee in London on 2 and 3 November and that its core partners (ICES, EIFAAC and the OSPAR Commission) had been invited to participate in that Committee's work.
- 2.5 The Coordinating Committee agreed that the activities detailed in the Outline Proposal represented the mandate for its work and that it should develop a work plan to address these and assign responsibilities. It was recognised that the governance document should also include wording on the administration and financial management aspects of the IYS.
- 2.6 The NASCO members of the Committee agreed to develop wording on the interaction between the various IYS Committees and to provide further revisions to the TORs in advance of the next meeting of the Coordinating Committee.

3. Logo/Brand/Website – introduction of identity design concept

- 3.1 The Coordinating Committee agreed that a priority should be to develop a brand for the IYS including a logo and website. A brief discussion paper on IYS identity design was presented which included information on development of a **creative brief** (i.e. a written summary of the mission/vision of the IYS including target audiences, tone, messages and target demographics) and the **identity design** which translates the creative brief into graphic objects such as a logo and website. The Coordinating Committee thanked the NPAFC Secretariat for its work in developing this document which helpfully identified several steps that need to be undertaken to progress the development of an IYS brand. The Coordinating Committee agreed that, as the next step, it should elaborate on the vision and aims of the IYS and that the Outline Proposal contained much relevant information which could form the basis of the creative brief. Proper attention to this aspect now would speed up the process of developing a brand thereafter. It was agreed that there would be benefits in keeping the 'deciding group' small and, in that regard, the Coordinating Committee

comprises only six members but crucially representation from both the North Pacific and North Atlantic. It was agreed that NPAFC would develop an outline of the next steps for developing the creative brief for consideration by the Coordinating Committee.

4. IYS Symposium

4.1 In adopting the Outline Proposal for the IYS, it was agreed that the focal year for activities would be in 2019 but that the IYS Symposium would be planned for the second half of 2018. The Coordinating Committee agreed that planning should commence as soon as possible for the symposium. In this regard NASCO has appointed its representatives to the Steering Committee (Mr Tony Blanchard, Dr Ciaran Byrne and Dr Peter Hutchinson) and the intention is that the NASCO representatives will have some initial discussions on issues such as possible venues, themes and reporting arrangements in the coming weeks.

4.2 The Committee's attention was drawn to a proposed World Salmon Summit (WSS) that is also scheduled for 2018 (9 - 11 May) in Seattle. NASCO had already received enquiries about whether this event is the IYS symposium. The Committee was advised that Dr Randall Peterman is believed to be on the WSS Scoping Group and it was agreed that NPAFC should consult Dr Peterman to find out more about the WSS.

5. Canadian contribution agreement wording

5.1 Discussions on the wording of the contribution agreement took place after the Coordinating Committee completed its other business and there was a valuable exchange on the wording relating to NASCO in sections 1.5 of the agreement and in section 9 of Annex A. A way forward was agreed in that the wording relating to NASCO in section 1.5 of the agreement would be removed and rather than referring to specific tasks to be undertaken in section 9 of Annex A reference might be made to the Operational Plan/Workplan Description in section 8 of that Annex. It was agreed that Mark Saunders would liaise with the person handling the application in DFO (Antoine) to see if this approach would be acceptable and then report back to the Coordinating Committee at its next meeting.

6. Next steps – preparation for upcoming Regional Steering Committee meetings

6.1 The Coordinating Committee was advised that the first meeting of the North Atlantic Steering Committee had been scheduled for 2 and 3 November in London. There are several purposes for the meeting including sharing ideas about IYS activities in the North Atlantic region, developing a spending plan for the budget approved by NASCO for 2017 and beyond for IYS activities, and planning for a Special Session on the IYS to be held during NASCO's Thirty-Fourth Annual Meeting in Sweden. The North Atlantic steering Committee would also be asked for its input to the work of the Coordinating Committee. NASCO agreed to share the agenda for this meeting with NPAFC as this may assist in planning for the North Pacific Regional Steering Committee meeting given that there are likely to be cross-cutting issues.

7. Other business

7.1 There was no other business. The Co-Chair thanked all participants and closed the meeting and would confirm arrangements for the next meeting.